

## The Wilting LOGOS Re/design Competition

**The Vancouver Fruit Tree Project** and the **Grandview Woodland Food Connection** have promoted food justice, food sharing, and community building in Vancouver for many years. We were so busy working in the community.... that we forgot to update our logos. So we are launching two logo design competitions and seek your creative ideas.



### The Prize

The prize for each winning logo is a \$50 Farmers Market voucher (or cash) – and the joy of seeing your logo on our websites and publicity.

**The Vancouver Fruit Tree Project** The Vancouver Fruit Tree Project is a community-based registered charity dedicated to harvesting and sharing fresh local fruit in Vancouver, British Columbia. In 12 years, we have harvested over 35,000 lbs of fruit and redistributed it to community partners - including daycares and neighbourhood centres.

**The Grandview Woodland Food Connection** is a neighbourhood organization dedicated to supporting the health and well-being of those of us who are struggling in the Grandview Woodland neighbourhood by promoting an accessible, just and sustainable food culture for our community. We seek to build capacity of the neighbourhood through education, information sharing, and the creation of grassroots initiatives to address food security and food justice issues.

### Submission Format

Each submission should include the following information and should be sent to either: [info@vancouverfruittree.com](mailto:info@vancouverfruittree.com) or [gwfcnetwork@gmail.com](mailto:gwfcnetwork@gmail.com)

1. High resolution print-ready scalable vector format (such as portable EPS, SVG or Adobe Illustrator AI), or PSD.
2. JPEG or PNG thumbnail with a resolution of 640 x 480.
3. Design concept / description.
4. Submitter's full name and email address.

**Deadline** for submissions is July 30, 2011